



FLORICULTURE

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Cooperating with New York Department of Agriculture and Markets

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VALUE OF NEW YORK FLORICULTURE PRODUCTION INCREASES SLIGHTLY

New York floriculture production ranked seventh in the nation for total commercial sales in 2010. The overall value of commercial sales for operations with more than \$10,000 in sales increased slightly to \$183 million. Bedding and garden plants continued to be the highest component of the total value of sales at \$103 million. Potted flowering plants were second with a value of sales of \$40.2 million, down 5 percent from previous year. Propagative materials ranked third at \$16.5 million, a decrease of 2 percent from 2009.

During 2010, there were 657 growers. The total covered area for the floriculture crop production was 22.5 million square feet. The total open ground area was 903 acres. However, these data are not comparable to previous years due to the combined data collection efforts of the Census of Horticulture and the Annual Floriculture Survey. The data in 2009 include area used for production of nursery crops as well as floriculture crops.

Additional details are available in the "Floriculture Crops 2010 Summary", released April 21, 2011. It is available on the Internet at www.nass.usda.gov or by calling this office at the number listed above.

FLORICULTURE: Growers and Growing Area, 2006-2010 For Operations with \$10,000+ in Sales

	2006	2007	2008	2009 ^{1/}	2010
Commercial Growers (<i>Number</i>)	731	888	837	712	657
Growing Area: Open Ground (<i>Acres</i>)	942	1,068	1,382	2,606	903
Cover: Total Greenhouse (<i>1,000 sq. ft.</i>)	25,121	25,619	23,473	23,304	21,912
Shade & Temporary (<i>1,000 sq. ft.</i>)	507	705	531	410	566
Total Covered Area (<i>1,000 sq. ft.</i>)	25,628	26,324	24,004	23,714	22,478

^{1/} Revised.

FLORICULTURE: Wholesale Value of Sales by Plant Category, 2006-2010

Plant Category	2010 Rank	2006	2007	2008	2009 ^{1/}	2010
<i>1,000 Dollars</i>						
Cut Flowers	7	2,919	4,567	3/	2,297	1,918
Potted Flowering Plants	3	48,904	41,414	41,956	42,368	40,212
Propagative Materials	8	17,351	20,719	19,807	16,793	16,505
Bedding/Garden Plants	8	107,548	111,806	108,896	100,395	103,009
Total of Reported Crops ^{2/}	8	181,880	181,885	177,915	164,876	164,342
Grower Sales \$10,000-\$99,999 (<i>Unspecified crops</i>)		21,585	27,171	26,376	17,710	18,780
EXPANDED TOTAL COMMERCIAL SALES ^{4/}	7	203,465	209,056	204,291	182,586	183,122

^{1/} Revised.

^{2/} Total includes categories not listed.

^{3/} Not published to avoid disclosing individual operations.

^{4/} Total is expanded to account for producers below \$100,000 in sales.

FLORICULTURE: Producers, Sales, and Value, by Type of Plant, 2009-2010 ^{1/}
For Operations with \$100,000+ in Sales

Year		Producers Reporting	Quantity sold (Thousands)	Value of Sales ^{2/}
		<u>Number</u>	<u>Stems</u>	<u>1,000 Dollars</u>
<u>CUT FLOWERS</u>				
<u>Gerbera Daisies</u>	2009	-	-	-
	2010	-	-	-
<u>Lilies</u>	2009	5	19	24
	2010	<u>3/</u>	<u>3/</u>	<u>3/</u>
<u>Gladioli (Spikes)</u>	2009	6	34	20
	2010	6	11	6
<u>Snapdragons (Spikes)</u>	2009	11	137	71
	2010	9	112	36
<u>Tulips</u>	2009	<u>3/</u>	<u>3/</u>	<u>3/</u>
	2010	<u>3/</u>	<u>3/</u>	<u>3/</u>
<u>All Other Cut Flowers</u>	2009	17	-	1,233
	2010	10	-	942
<u>POTTED FLOWERING PLANTS</u>				
<u>African Violets</u>	2009	13	<u>Pots</u> 410	661
	2010	11	344	462
<u>Azaleas</u>	2009	24	2,008	5,832
	2010	<u>3/</u>	<u>3/</u>	<u>3/</u>
<u>Florist Chrysanthemums</u>	2009	39	1,048	3,145
	2010	30	847	2,479
<u>Easter Lily Pots</u>	2009	51	583	2,493
	2010	49	619	2,760
<u>Orchids</u>	2009	8	262	2,627
	2010	6	238	1,872
<u>Poinsettias</u>	2009	74	3,208	12,980
	2010	68	3,156	12,941
<u>Potted Florist Roses</u>	2009	9	99	314
	2010	12	134	646
<u>Spring Flowering Bulbs</u>	2009	45	1,505	4,555
	2010	54	1,488	4,173
<u>Other Potted Flowering Plants</u>	2009	69	3,406	9,761
	2010	46	3,249	9,068
<u>FLATS, BEDDING/GARDEN PLANTS</u>				
<u>Begonias</u>	2009	150	<u>Flats</u> 197	1,923
	2010	129	171	1,568
<u>Geraniums, Cuttings</u>	2009	8	21	197
	2010	<u>3/</u>	<u>3/</u>	<u>3/</u>
<u>Geraniums, Seedlings</u>	2009	21	65	582
	2010	<u>3/</u>	<u>3/</u>	<u>3/</u>
<u>New Guinea Impatiens</u>	2009	17	24	286
	2010	11	22	308

FLORICULTURE: Producers, Sales, and Value, by Type of Plant, 2009-2010 ^{1/} (Continued)
For Operations with \$100,000+ in Sales

Year		Producers Reporting	Quantity sold (Thousands)	Value of Sales ^{2/}
		<u>Number</u>	<u>Flats</u>	<u>1,000 Dollars</u>
<u>Other Impatiens</u>	2009	146	1,084	10,027
	2010	133	1,034	9,720
<u>Marigolds</u>	2009	156	321	2,918
	2010	145	294	2,672
<u>Pansies/Violas</u>	2009	155	311	2,939
	2010	140	294	2,764
<u>Petunias</u>	2009	151	505	4,626
	2010	140	501	4,604
<u>Vegetable Bedding Plants</u>	2009	114	261	2,404
	2010	130	312	3,120
<u>All Other Foliar Plants</u>	2009	142	741	6,980
	2010	127	825	7,483
<u>HANGING BASKETS</u>				
<u>Begonias</u>	2009	95	50	421
	2010	91	55	505
<u>Geraniums, Cuttings</u>	2009	120	305	2,284
	2010	122	325	2,603
<u>Geraniums, Seedlings</u>	2009	11	30	161
	2010	18	34	205
<u>New Guinea Impatiens</u>	2009	109	435	3,258
	2010	110	451	3,455
<u>Other Impatiens</u>	2009	90	172	841
	2010	92	165	818
<u>Pansies/Violas</u>	2009	28	34	236
	2010	22	31	221
<u>Petunias</u>	2009	112	345	2,770
	2010	119	347	2,797
<u>Other Flowering and Foliar</u>	2009	118	585	4,417
	2010	118	637	5,077
<u>POTTED BEDDING/GARDEN PLANTS</u>				
<u>Begonias</u>	2009	102	567	1,009
	2010	106	556	1,079
<u>Geraniums, cuttings</u>	2009	167	2,877	6,502
	2010	156	2,652	6,017
<u>Geraniums, seedlings</u>	2009	39	802	1,209
	2010	38	642	1,051
<u>New Guinea Impatiens</u>	2009	161	2,328	5,291
	2010	145	1,943	4,550

FLORICULTURE: Producers, Sales, and Value, by Type of Plant, 2009-2010^{1/} (Continued)
For Operations with \$100,000+ in Sales

Year		Producers Reporting	Quantity sold (Thousands)	Value of Sales ^{2/}
		<u>Number</u>	<u>Pots</u>	<u>1,000 Dollars</u>
<u>Other Impatiens</u>	2009	69	547	946
	2010	67	531	904
<u>Marigolds</u>	2009	39	157	239
	2010	30	131	203
<u>Pansies/Violas</u>	2009	64	667	1,416
	2010	55	723	1,562
<u>Petunias</u>	2009	81	760	1,886
	2010	80	778	1,965
<u>Vegetable Type Plants</u>	2009	75	2,065	3,073
	2010	86	1,717	2,760
<u>Other Flowering and Foliar</u>	2009	129	3,315	7,909
	2010	116	4,265	9,919
<u>PERENNIALS</u>				
<u>Hardy Chrysanthemums</u>	2009	144	3,604	8,773
	2010	142	3,856	9,121
<u>Hostas</u>	2009	104	492	1,610
	2010	97	435	1,464
<u>Other Herbaceous Perennials</u>	2009	132	3,275	13,202
	2010	129	3,514	13,688
<u>PROPAGATIVE MATERIAL</u>				
<u>Potted Flowering Plants</u>	2009	-	-	1,276
	2010	-	-	276
<u>Annual Bedding/Garden Plants</u>	2009	-	-	13,000
	2010	-	-	14,018
<u>Herbaceous Perennials</u>	2009	-	-	2,240
	2010	-	-	1,956

^{1/} 2009 Revised.

^{2/} Equivalent wholesale value of all crops except potted foliage plants.
For potted foliage, value is based on net value of sales.

^{3/} Not published to avoid disclosing individual operations.